

# 

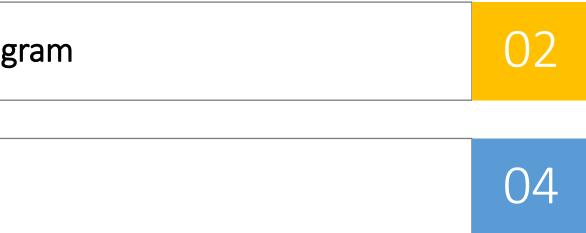
## C2 Services and Partner Program

### SELECTING THE HARDWARE FROM SYNOLOGY PORTFOLIO

## agenda

C2 Services	01	C2 Partner Prog
Q & A	03	Raffle





# A Cloud for Safe Data

### **5 Year / 3 Data Centers**

Since 2017 / Germany, American, and Taiwan

## **200PB Storage Capacity**

it is equal to 4,000,000 notebooks

## 100,000+ Users

Serve for all users, not limited to Synology NAS users



# Synology C2

# **Build for Trust and Security**



### Data Residency

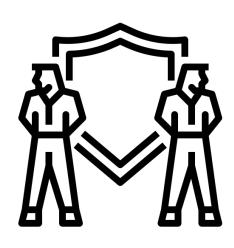
Certified by ISO27001, and achieve estimated eleven nines (99.999999999%) of data durability as AWS does.



### Data Encryption

Adapt military-grade encryption (AES-256) to protect user's data, and even Synology cannot decrypt and access to user's data





### **Dedicated Security** Team

**Dedicated team for Product Security** Incident Response

# **Cloud services provided by Synology** C2 Transfer C2 Storage C2 Password C2 Identity C2 Backup **C2 Surveillance** C2 Object Storage **Active Insight**

# What are the benefits of Synology cloud services?



# **Benefits of cloud solutions**









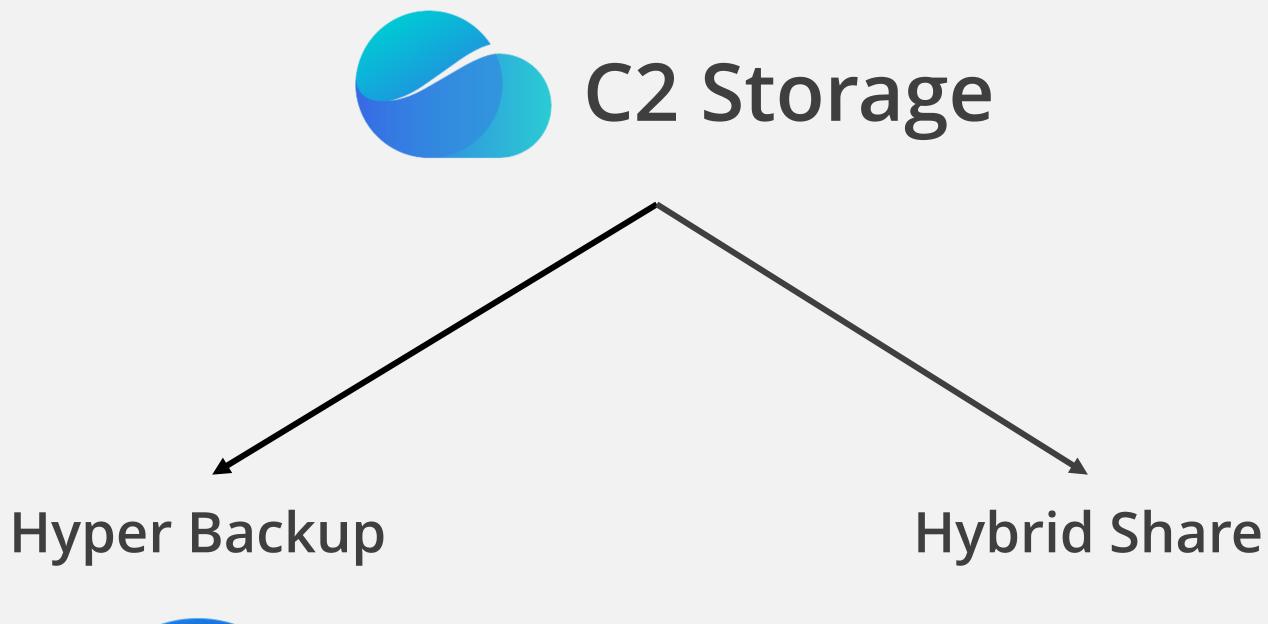


# Cost reduction

# C2 Storage



8







# C2 Storage for Hyper Backup

Hyper Backup				? - 🗆
+ 🗿 🗎	Succe	essful backup: <u>08.03.2022</u>	20:43	
🖒 Synology C2_2 🥝		eduled backup time: 09.03.		
	Back u	pnow (Q) <u>bla</u> ≡ -		
	Target - On-line		Task Settings 🍙	
	Target - On-line Service Provider:	Synology C2	Task Settings 👘 Shared Folder:	ActiveBackupforBusine.
		Synology C2 [2] Europe		
	Service Provider:	Contraction and the second second	Shared Folder:	ActiveBackupforBusine.
	Service Provider: Location:	Europe	Shared Folder: Application:	ActiveBackupforBusine. None
	Service Provider: Location: Directory:	Europe training_demo_task	Shared Folder: Application: File Filters:	ActiveBackupforBusine. None Off

# C2 Storage for Hyper Backup

## Explore your backup on C2 Storage webpanel

# Recover your files from anywhere

C2 Storage						Eo C
Dashboard	Storage Usage		Data Composition			
Hyper Backup				• fs3017demosite.2020041.	<ul> <li>olex6 2 testtask1</li> <li>9.52 GB</li> </ul>	
Hybrid Share	Used      Invi     181 GB     843	lable I GB		<ul> <li>alex.20191224_160825</li> <li>35.1 GB</li> </ul>	<ul> <li>Other</li> <li>26.5 GB</li> </ul>	
	TOTAL STORAGE 1 TB			<ul> <li>event2019_demo1_201909_</li> <li>22.7 GB</li> </ul>		
	Tasks					
	Tosk name	Duration	East backup	Utage		ŧ
	annann_home; annann_home_2020	3 minutes	12/08/2020 14:33:58	1.49 GB		
	bat_deadpool: bat_deadpool_20200	1 minutes	12/07/2020 22:41:05	43.2 MB		
	bat_deadpool: bat_deadpool_20200	2 minutes	12/07/2020 23:52:40	42.5 MB		
	C2_EXPRESS_BOX: c2_express_box_	1 minutes	12/01/2020 20:41:57	7.7 G8		
	cloud_2020_3018: cloud_2020_301	2 minutes	08/31/2019 10:32:26	5 229 MB		
	cloud_2020_3018: cloud_2020_301	2 minutes	08/31/2019 12:42:23	603 MB		
	NEWC_2020_3018: cloud_2020_301	2 minutes	05/20/2020 20:42:55	5 1.17 GB		
	Evany_918plus: evany_918plus_202	0 seconds	28	197 KB		
	C2_EXPRESS_BOX: event2019_dem	4 minutes	11/29/2020 17:44:05	5 22.7 GB		
	C2_EXPRESS_BOX: event2019_dem	1 minutes	12/03/2020 19:41:33	638 MB	34 items	07.745





# Hybrid Share







# Hybrid Share



Control Panel

1 Q Search

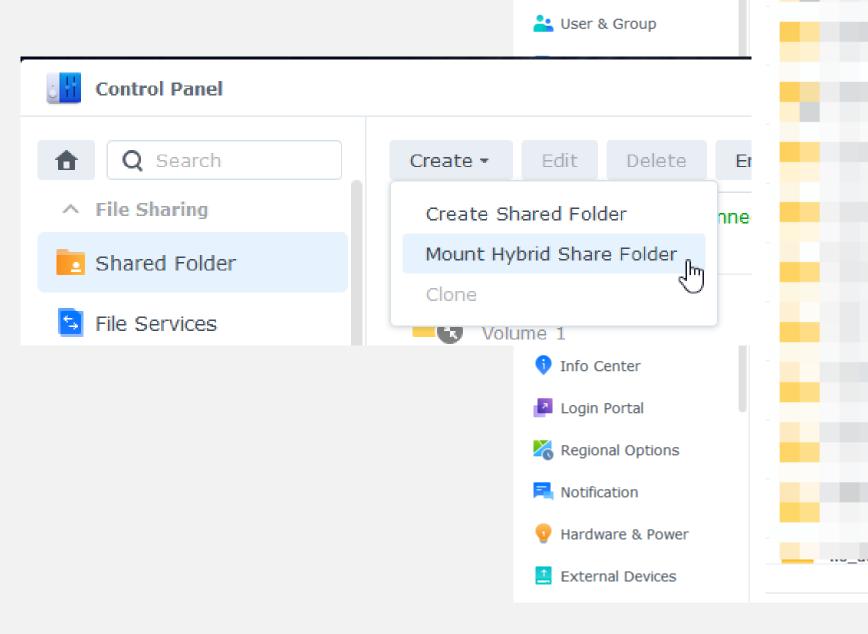
∧ File Sharing

Shared Folder

File Services

Create 🝷

# Mount cloud shared folder to your NAS



			?	- 🗆 X
e - Edit Delete	Encryption -	Action -	<b>Y</b> Filter	Ξŧ
Hybrid Share Test - Co Volume 1	onnected			~
				~
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				~
				37 items C





## Why I need to mount folder from the cloud?

## **Scalable solution**



Today I need 2TB

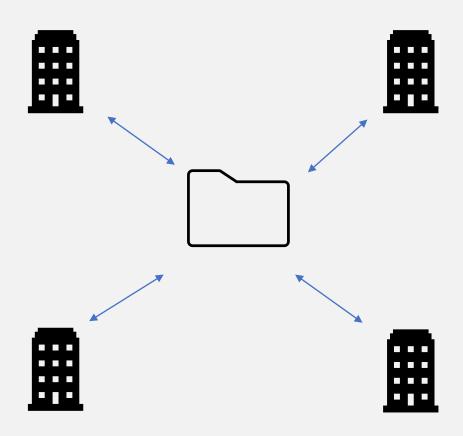


**Tomorrow 4TB** 



Next month 2TB

### Share data with other offices



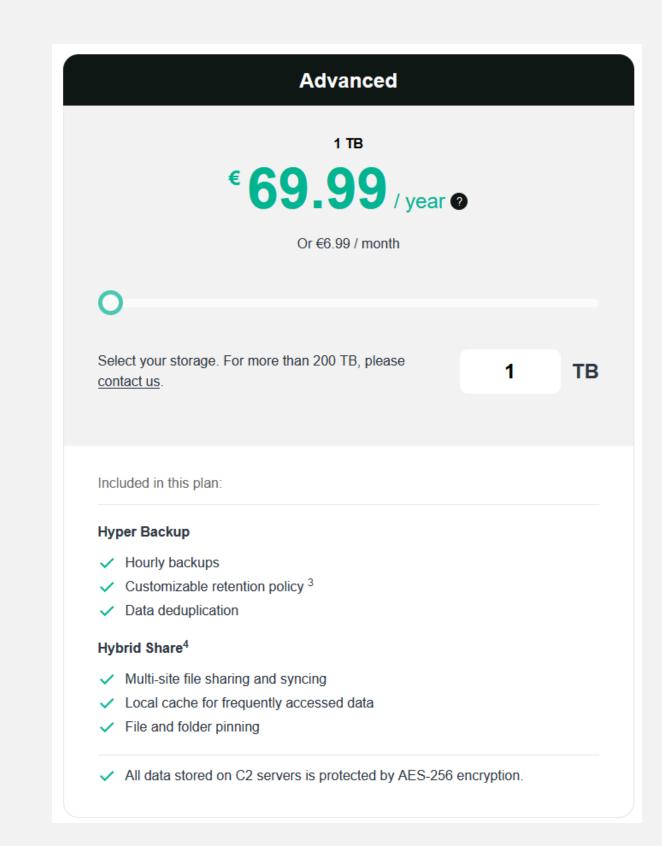
# C2 Storage

# Pricing

### Basic

1	ТВ
<b>*59.</b>	<b>99</b> / year
Or €5.99	9 / month
300 GB	€24.99 / yea
100 GB	€9.99 / yea
Included in this plan:	
Included in this plan.	
Hyper Backup <sup>1</sup> ✓ Daily backups	

### Advanced



# C2 Password

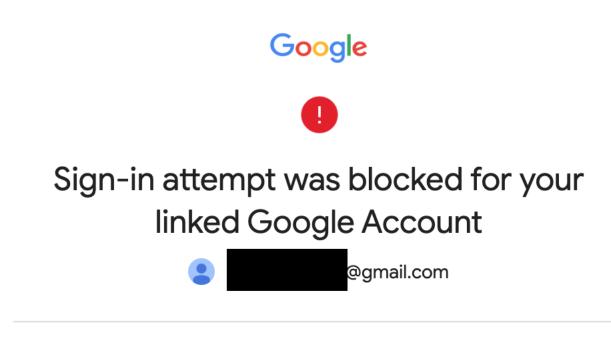
# How do you manage your passwords?

SYNOLOGY **Syno**logy<sup>®</sup> 0 2 2 2

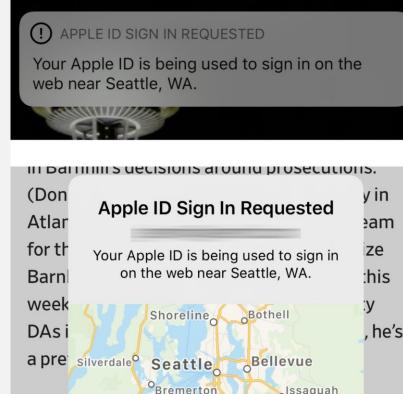
# Password management

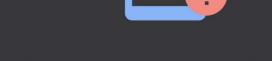
# Do you still use passwords like that?

- 1. Use easily guessed passwords, such as birthdays, pet's name?
- 2. Use a few different passwords for all accounts
- 3. Always forgets which account uses which password
- 4. Stores all password on notepads or excel file



Someone just used your password to try to sign in to your account. Google blocked them but you should check what happened





### Change your password

A data breach on a site or app exposed your password. Chrome recommends changing your password on www.vizzed.com now.

OK

?

### NETFLIX

### New sign-in to Netflix

We noticed a new sign-in with your Netflix account



Device Computer Location Massachusetts, United States (may not match your exact location)

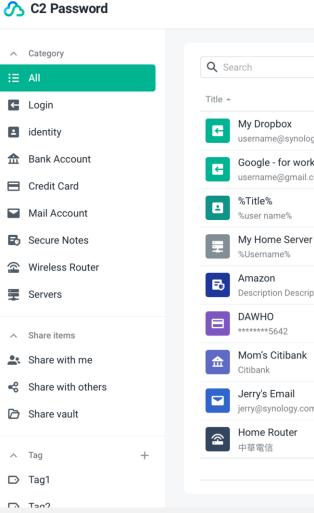
# **C2** Password



# Password manager

Store passwords and other sensitive data such as addresses, banking information, and passport details while keeping everything organized through categories, tags, and favorites.

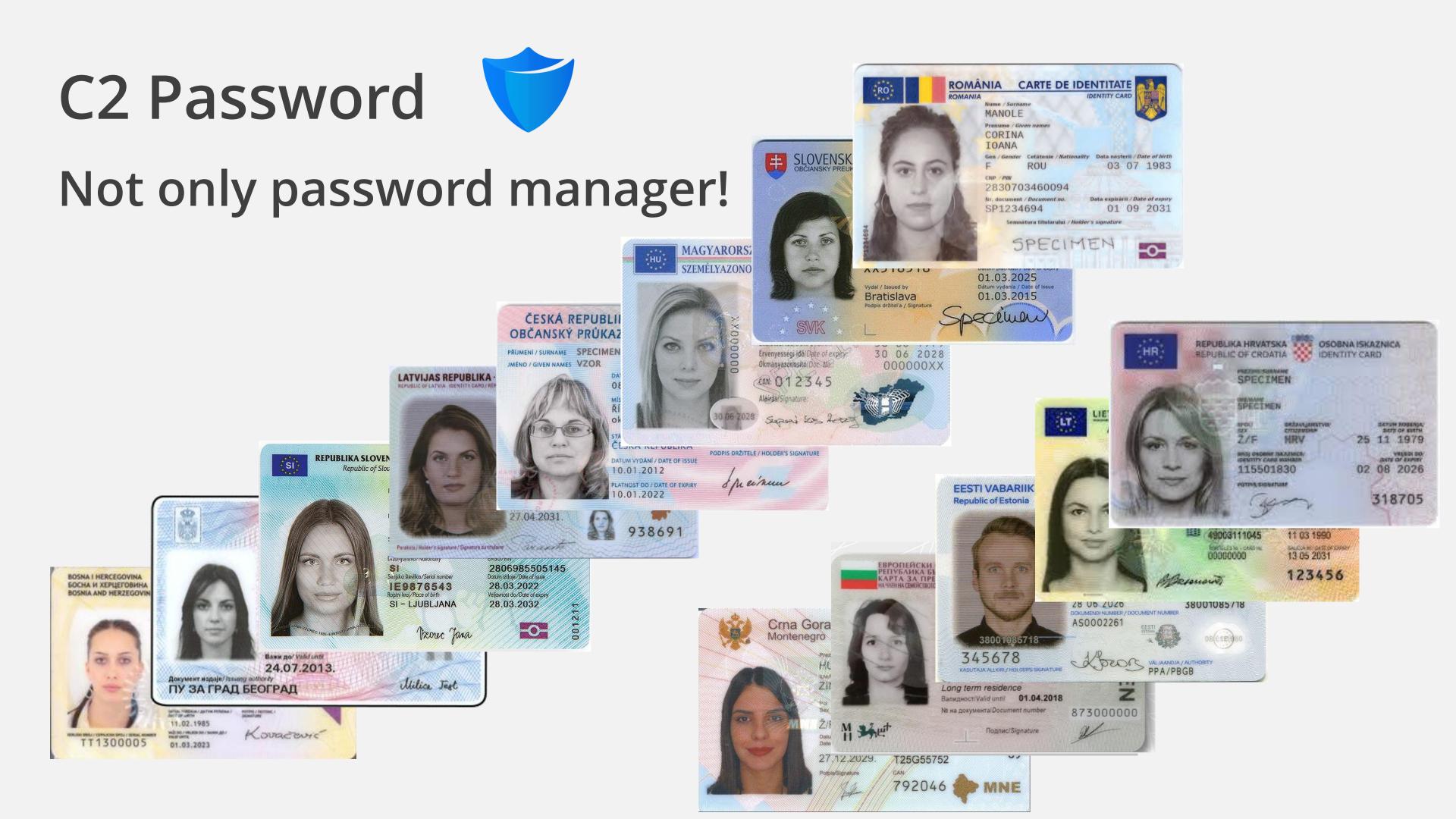
# **Password generator Password** autofill



# **End-to-end encryption** Store up to 10.000 items

Image: Constraint of the second of the se					
Modify time         im           pgy.com         2020/08/03 23:45:19           rk.com         2020/02/14 08:30:12           com         2020/1/21 21:30:13           interception         2020/01/07 13:59:24           iption Description         2020/07/11 10:23:45           iption Description         2020/06/22 12:12:34           iption Description         2020/06/22 12:12:34           iption Description         2020/06/22 12:12:34           iption Description         2020/05/15 09:27:31           im         2020/05/15 09:27:31					
bagy.com       2020/08/03 23:45:19         rk       2020/02/14 08:30:12         2020/11/21 21:30:13       2020/11/21 21:30:13         sr       2020/01/07 13:59:24         ippion Description       2020/07/11 10:23:45         2020/06/22 12:12:34       2020/06/22 12:12:34         am       2020/05/15 09:27:31         am       2020/05/15 09:27:31	⇒	2		Add Manua	illy
rk         2020/02/14 08:30:12           r         2020/11/21 21:30:13           r         2020/01/07 13:59:24           approximation         2020/07/11 10:23:45           approximation         2020/06/22 12:12:34           approximation         2019/11/29 18:36:12           approximation         2020/05/15 09:27:31           approximation         2020/04/23 10:35:12			Modify time		:
com       2020/02/14 08:30:12         intermediate       2020/11/21 21:30:13         intermediate       2020/01/07 13:59:24         intermediate       2020/07/11 10:23:45         intermediate       2020/06/22 12:12:34         intermediate       2019/11/29 18:36:12         intermediate       2020/05/15 09:27:31         intermediate       2020/04/23 10:35:12	gy.com		2020/08/03 23:45:19		
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2020/01/07 13:59:24 2020/07/11 10:23:45 2020/06/22 12:12:34 2019/11/29 18:36:12 m 2020/05/15 09:27:31 2020/04/23 10:35:12			2020/11/21 21:30:13		
iption Description 2020/06/22 12:12:34 2019/11/29 18:36:12 2020/05/15 09:27:31 2020/04/23 10:35:12	r		2020/01/07 13:59:24		
2019/11/29 18:36:12 2020/05/15 09:27:31 2020/04/23 10:35:12	ption Description		2020/07/11 10:23:45		
2020/05/15 09:27:31 2020/04/23 10:35:12			2020/06/22 12:12:34		
2020/04/23 10:35:12			2019/11/29 18:36:12		
	m		2020/05/15 09:27:31		
8 items C			2020/04/23 10:35:12		
				8 items	C

**III A** 



# **C2** Password



## How it looks?

### **C2** Password Manager

^	Category	0	arah		
Ξ	All	<b>Q</b> Sea	arch	¢۴	
←	Login	Title 🔶		Μ	lodify t
-	identity	F	My Dropbox username@synology.com	2	020/0
	Bank Account	←	Google - for work	2	020/0
	Credit Card		username@gmail.com		
	Mail Account	8	%Title% %user name%	20	020/1
Ð	Secure Notes	<b>=</b>	My Home Server %Username%	20	020/0
4	Wireless Router		Amazon	0	000/0
-	Servers	Ð	Description Description Description	2	020/0
^	Share items		DAWHO ******5642	2	020/0
<b>.</b>	Share with me	金	<b>Mom's Citibank</b> Citibank	20	019/1
Ś	Share with others		Jerry's Email	2	020/0
ß	Share vault		jerry@synology.com	2	02070
~	Tag +	<b>A</b>	Home Router 中華電信	2	020/0
Ľ	Tag1				
L.	Tau)				

### Add Manually

' time

08/03 23:45:19

/02/14 08:30:12

/11/21 21:30:13

/01/07 13:59:24

/07/11 10:23:45

/06/22 12:12:34

/11/29 18:36:12

/05/15 09:27:31

/04/23 10:35:12

24 items C

Title: My Dropbox 🗗

 $\times$  My Dropbox

Username: username@synology.com 🕞 🖌 🔟

Password:

••••••

URL:

https://www.dropbox.com 🖸

TOTP:

dropbox2.jpg 🛓

Tag:

TagName1 TagName2



# Available platforms

### Widget for web browsers



Mozilla Firefox

### Mobile apps

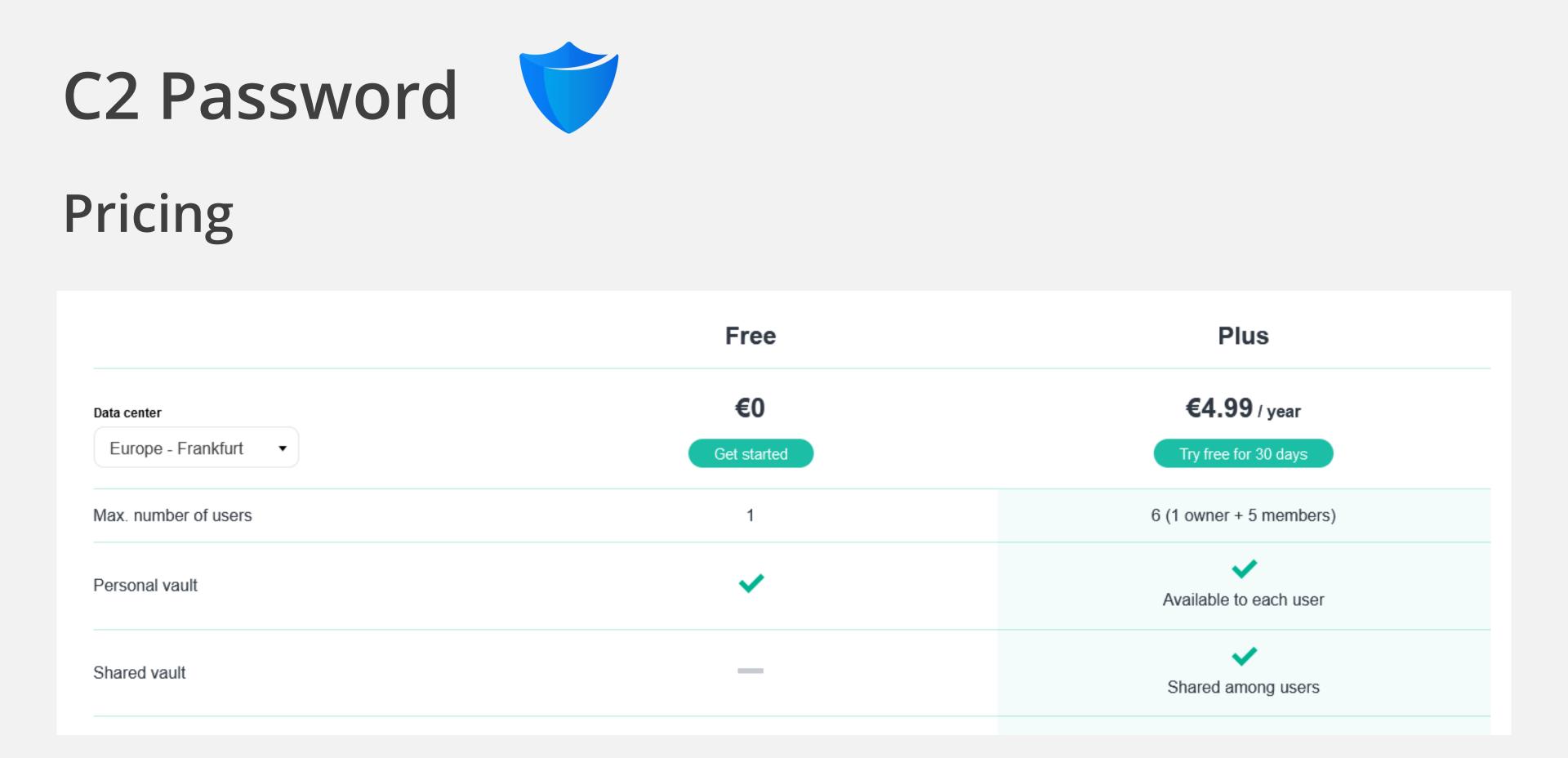


iOS









# Do you know this logo?



### Synology\* SYNOLOGY 22 0 2



# C2 Backup



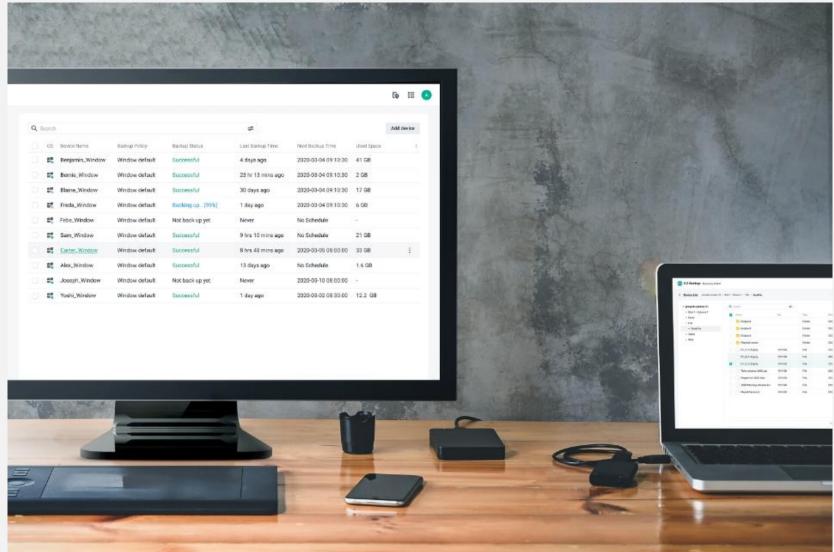
24

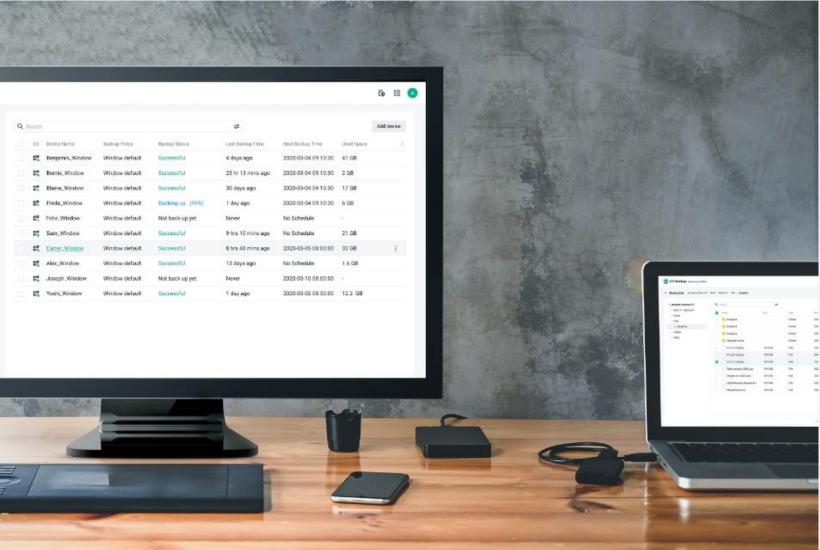
C2 Backup

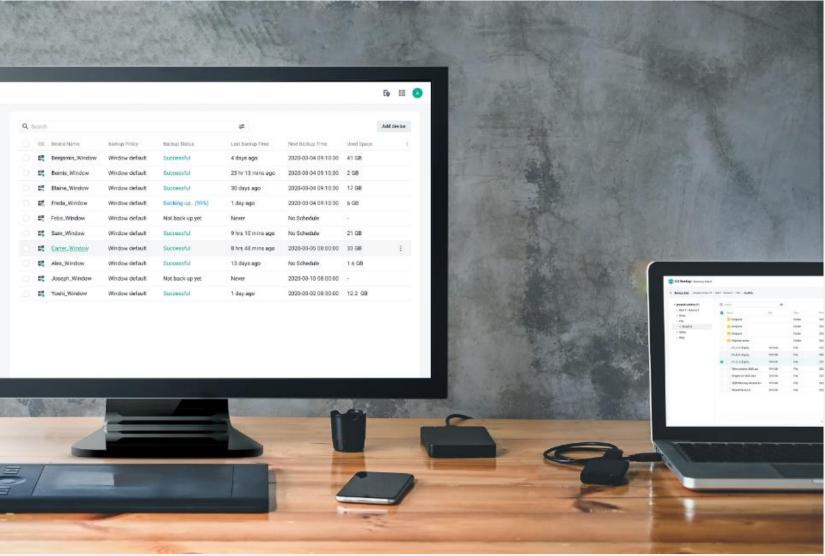
## Backup your PC to the **Synology Cloud**

### System and software

Protect the tools you use every day by backing up system configurations, user settings, and applications.







# **Client-side encryption**

# Restore what you want

## **Backup external drives Retention policy and** scheduled backup task



# Which devices I can backup with C2 Backup?









Windows Server

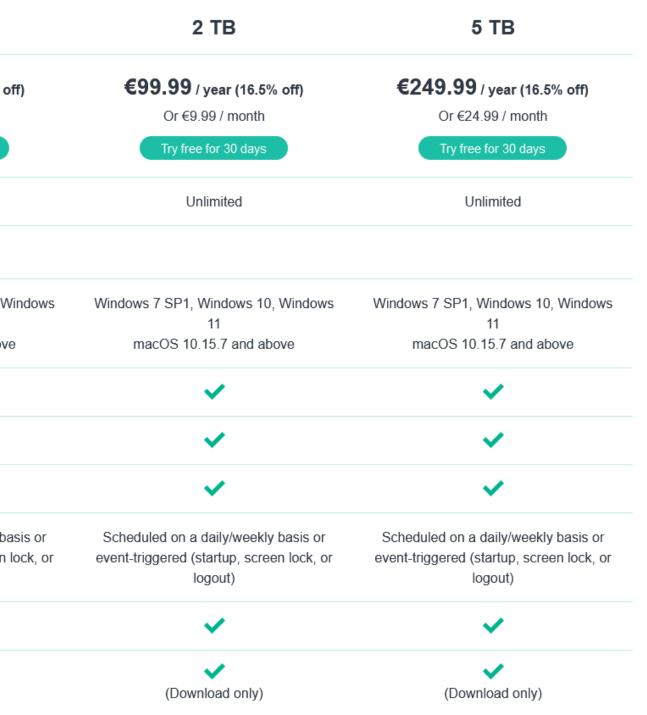
OneDrive

Exchange Online



# Pricing for individuals

	500 GB
	€34.99 / year (16.5% of
Data center	Or €3.49 / month
Europe - Frankfurt •	Try free for 30 days
Max. number of devices	Unlimited
Physical devices	
	Windows 7 SP1, Windows 10, W
Platforms	11
	macOS 10.15.7 and above
Full-system backup 🚯	✓
Incremental backup	✓
Versioning	✓
	Scheduled on a daily/weekly ba
Backup schedule	event-triggered (startup, screen l
	logout)
Bare Metal Recover (BMR) 0	✓
File-level recovery	
, -	(Download only)







# **Pricing for** buisnesses

	Business	Enterprise
Data center	<b>€499.95</b> / year (16.5% off) Or €49.95 / month	Contact us for more details
Europe - Frankfurt •	Try free for 30 days	Contact us
Available storage	5 TB (+€99.99/year or €9.99/month per additional TB)	Contact us for more details
Max. number of users	250	Unlimited
Max. number of devices	Unlimited	Unlimited
Platform		
Windows PC	Windows 7 SP1, Windows 10, Windows 11	Windows 7 SP1, Windows 10, Windows 11
Windows servers	Windows Server 2008 R2 SP1, 2012, 2016, 2019, 2022 <sup>1</sup>	Windows Server 2008 R2 SP1, 2012, 2016, 2019, 2022 <sup>1</sup>
Mac devices	macOS 10.15.7 and above	macOS 10.15.7 and above
Microsoft 365	Mailboxes on Exchange Online OneDrive for Business <sup>2</sup>	Mailboxes on Exchange Online OneDrive for Business <sup>2</sup>

# C2 Transfer

# How do you usually transfer company files?



# Transfering files

# And what with files which contains:

- 1. Personal Information
- 2. Financial Statement
- 3. Medical Records
- 4. Contracts
- 5. Other business impacting confidential documents

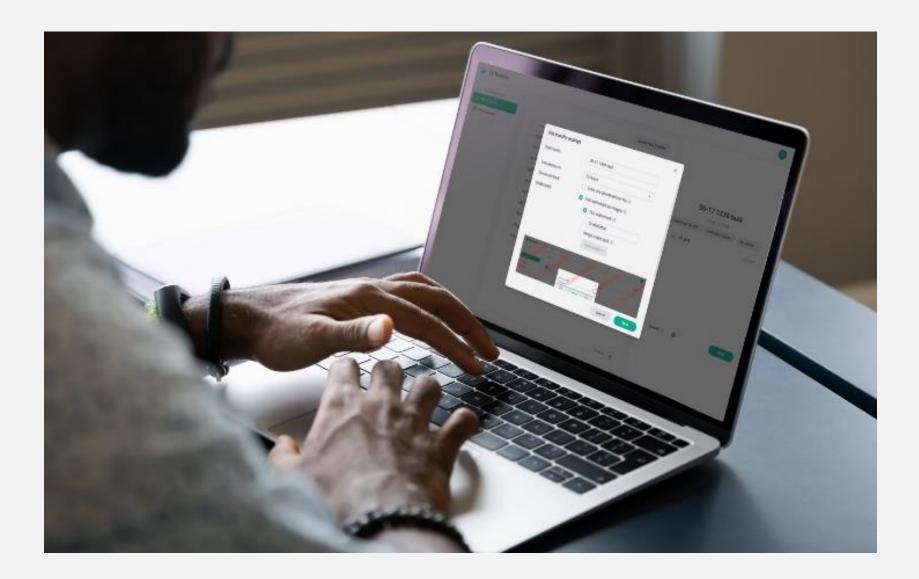




## Send your files in secure way!

### Safe transfers made simple

Secure file sharing doesn't need to be complicated. Simple steps ensure each file you send with C2 Transfer is delivered to the right person.





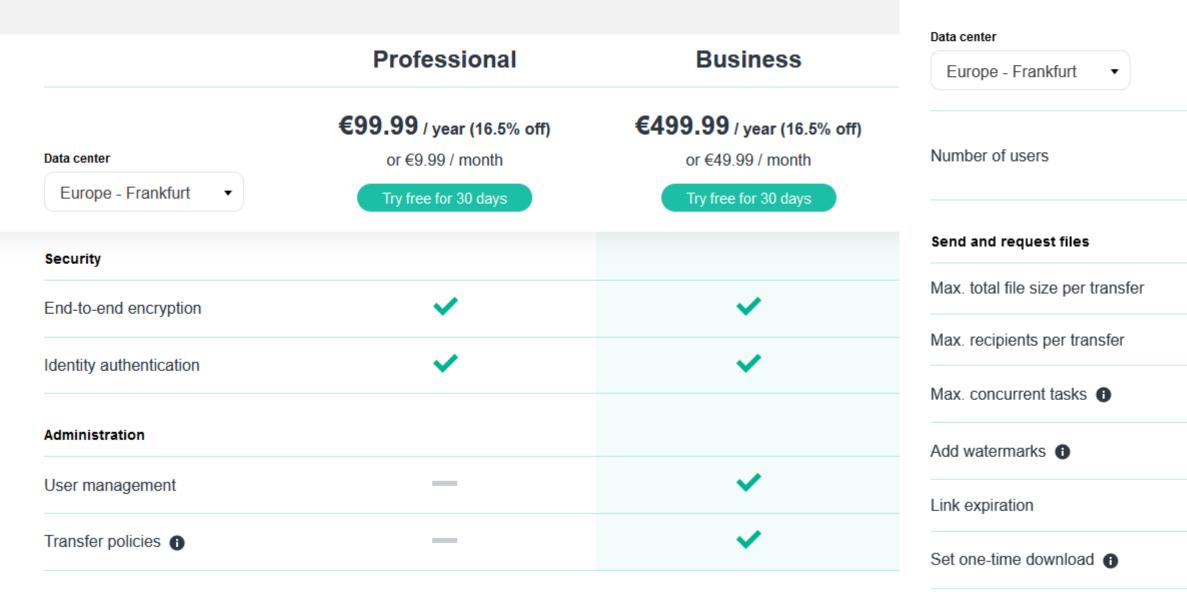
**End-to-end** encryption

**Content protection** 

# User identity authentication



# Pricing

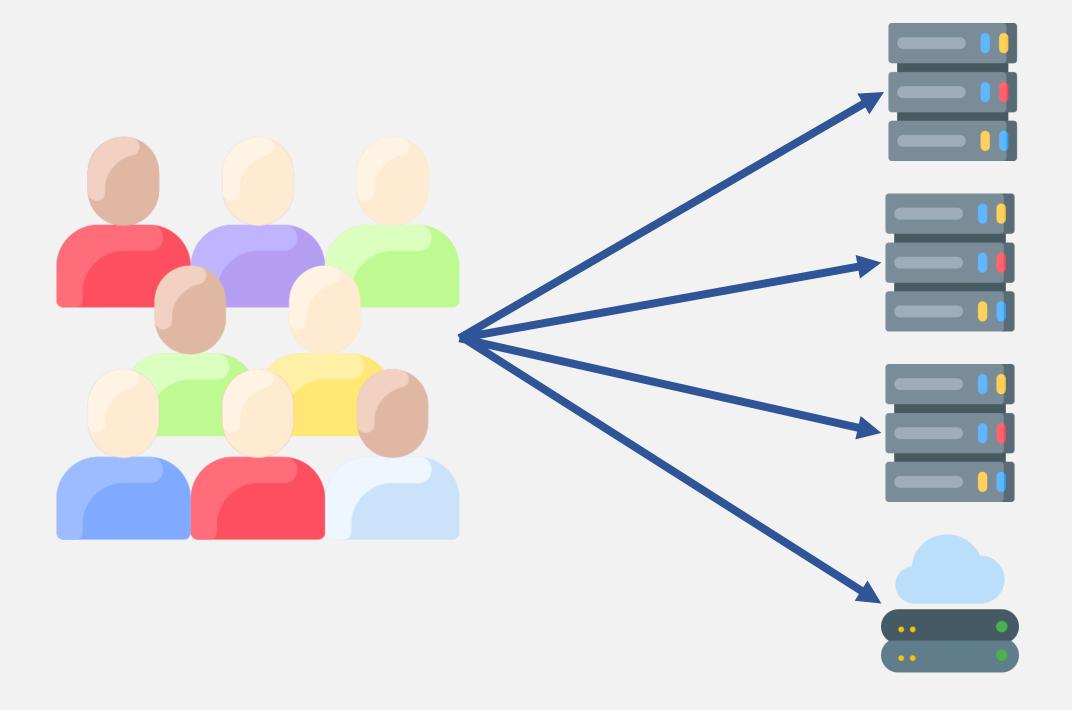


Professional	Business
<b>€99.99</b> / year (16.5% off) or €9.99 / month Try free for 30 days	<b>€499.99</b> / year (16.5% off) or €49.99 / month Try free for 30 days
1	5 (+€69.99/year or €6.99/month per additional user)
20 GB	20 GB
20	20
100	100
✓	✓
Up to 90 days	Up to 90 days
✓	✓

# C2 Identity



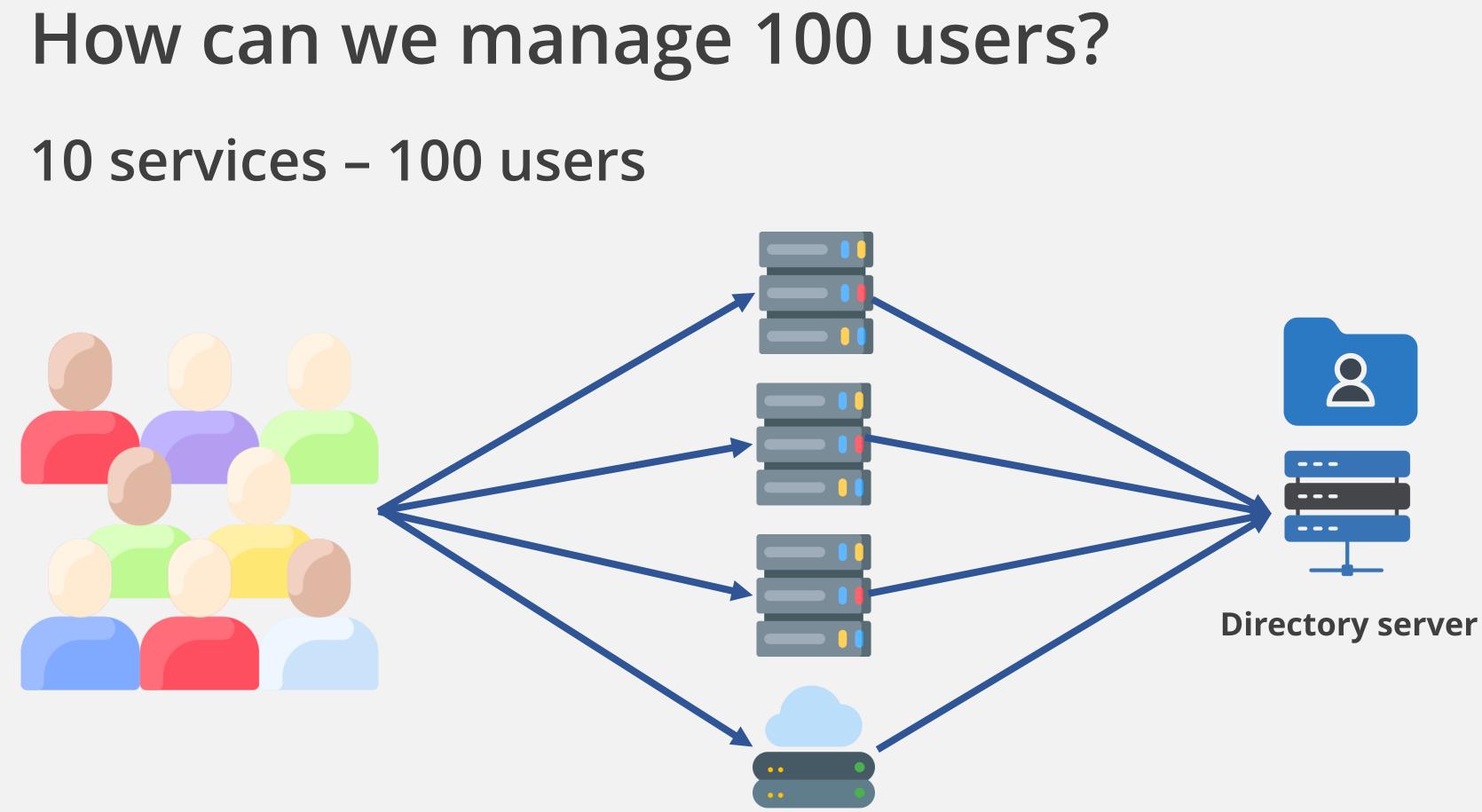
# How can we manage 100 users? 10 services – 100 users



### System administrator:

For each server I have to create 100 users. Perhaps we can improve this process?

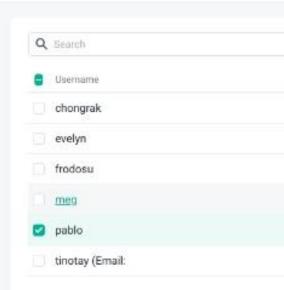






# Global user managment in the cloud!

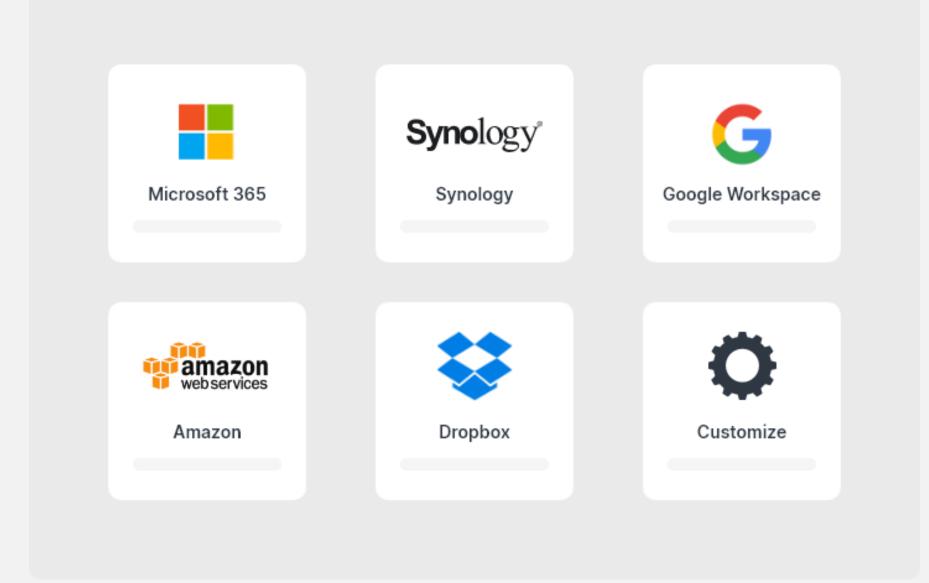
Access the admin console from a browser to manage individual or groups of user accounts. Let users manage their own credentials and personal information through a self-service portal.



Tê		Create +	Activate	More -	
imail Des	cription Create a User Manua	lly	User Status	(	
From CSV	Import users/groups	•	Activated		
From directory server evel From Goolge Workspace	0		Activated		
rad From Microsoft 365	0		Activated		
neg@synology.com Inte	ern member at Prod 🧔		Activated		
pablo@synology.com	0		Activated		
chograk@synology.com	0		Activated		



## SaaS application integration

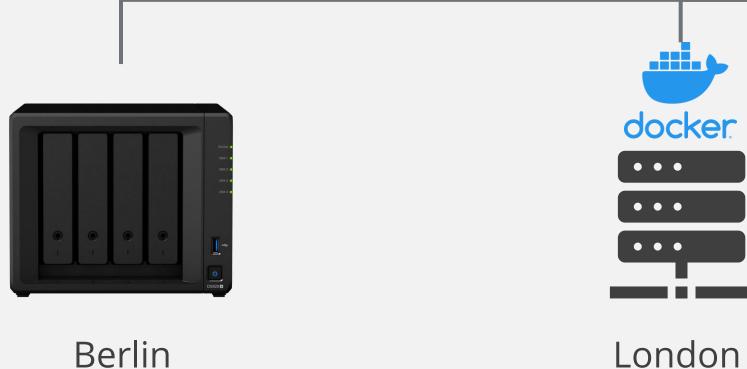


## One identity for all apps and services

Credentials created under C2 Identity can be used in many difrent apps, also which are hosted in other cloud



## Hybrid Architecture



Berlin

Benefits  $\rightarrow$ 

Easy deployment



#### Madrid

### **Fast authentication**

## C2 Identity

## Pricing

	Free	Business
Data center Europe - Frankfurt	€0 Get started	<b>€199.9</b> / year (16.5% off) or €19.9/month Try free for 30 days
Number of users	Up to 250	From 10 (+€19.99/year or €1.99/month per additional user)
Max. number of cloud applications	5	2500
Max. number of devices	10	2500
Max. number of edge servers ①	1	25
Cloud applications integration		
Native integration	Microsoft 365 & Google Workspace	Microsoft 365 & Google Workspace
Customized SAML SSO Integration	✓	✓
Shared accounts support	✓	✓



SYNOLOGY 2 0 2 2

## C2 Surveillance

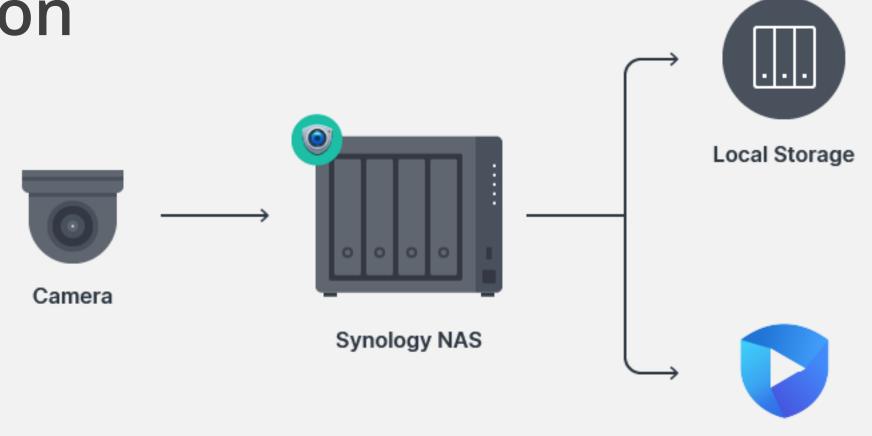






### An extra layer of protection

Designed for Surveillance Station on Synology NAS, C2 Surveillance allows you to retain a remote copy of your security recordings, enabling investigation even if the recording server is stolen or physically damaged.



#### **Easy sharing**

Generate sharing links with a single click to quickly provide third parties with relevant footage.

#### **Seamless browsing**

Synology C2's powerful data centers ensure snappy online playback while granular filters help you zoom in on key events.



C2 Surveillance

# "no more than 10s video loss even if the NAS is lost"

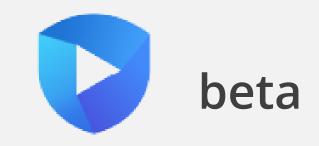
#### **Easy sharing**

Generate sharing links with a single click to quickly provide third parties with relevant footage.

Seamless browsing

Synology C2's powerful data centers ensure snappy online playback while granular filters help you zoom in on key events. C2 Surveillance

## C2 Survaillance



## Pricing

	<b>Basic 720p</b> 7 days of event recordings stored at 720p.	<b>Basic 1080p</b> 30 days of event recordings stored at 1080p.	Advanced 1080p 30 days of event and 24/7 time-lapse recordings stored at 1080p.
Data center	€7.19 / year 60FF €8.99 / year	<b>€15.99 / year</b> €19.99 / year	€19.99 / year €24.99 / year
Europe - Frankfurt 🔹	Try for free	Try for free	Try for free
Recording mechanism			
Resolution	720p	1080p	1080p
Days of footage stored	7	30	30
24/7 Timelapse non-event recording 0			✓
Event recording	~	~	~

## C2 Object Storage





## Object Storage – what is it? Types of storage



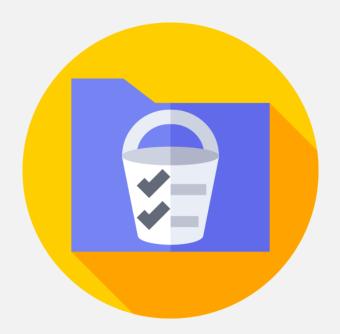


#### **Block Storage**

Data stored in fixed-size 'blocks' ina rigid arrangement - ideal for enterprise databases

#### **File Storage**

Data stored as 'files' in hierarchically nested 'folders' - ideal for active documents



#### **Object Storage**

Data stored as 'objects' in scalable 'buckets' - ideal for unstructured big data, analytics and archiving

## Object Storage – what is it? Benefits for cloud



#### **Fewer Limitations**

Object storage is far less limited because it's not organized in a hierarchy.



#### Scalability

Object storage is known for its compatibility with cloud computing, and that's because of its unlimited scalability Due to the categorization structure of object storage, and the lack of folder hierarchy, you can retrieve your data much faster



#### **Faster Data Retrieval**

## Object Storage – what is it? Practical use cases

#### Data lake

Collect data from sensors continuously, and run big data analytics

#### Backup

Protect data either stored in servers or apps with robust replication features

#### Media hosting

Highly scalable and available infra to host video, photo, or audio assets

#### **Archive data**

Move data to archived with the most Build fast cloud-native apps that scale retrieval flexibility automatically

#### Web asset

## Host and deliver static web or application assets, e.g., images and CSS

#### **Cloud** apps





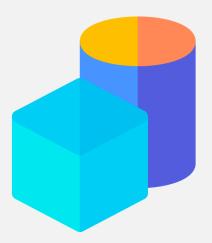
## Simple, scalable, and affordable cloud object storage with S3 compatible APIs

C2 Object Storage				Europe - Frankfurt	- 0	
<ul> <li>Buckets</li> <li>Access Keys</li> </ul>	Q Search				Create Bu	ucket
	Bucket Name	Time Created	Size	Endpoint		:
	app-mateusz	07/26/2022 09:29:42	0 B	https://eu-001.s3.syr		
21.9 MB of 15 GB used (0.14%)	hyper-backup-training	07/20/2022 11:53:28	21.9 MB	https://eu-001.s3.syr	nologyc2.net	
Upgrade Now						
					2 items	C
					2 10110	Ū



## Why Synology Object Storage?

Same as AWS





#### S3 support

Support S3-compatible API for integrating with existing services

#### Reliable

Store data with 99.9999999999% data durability

#### **But better!**



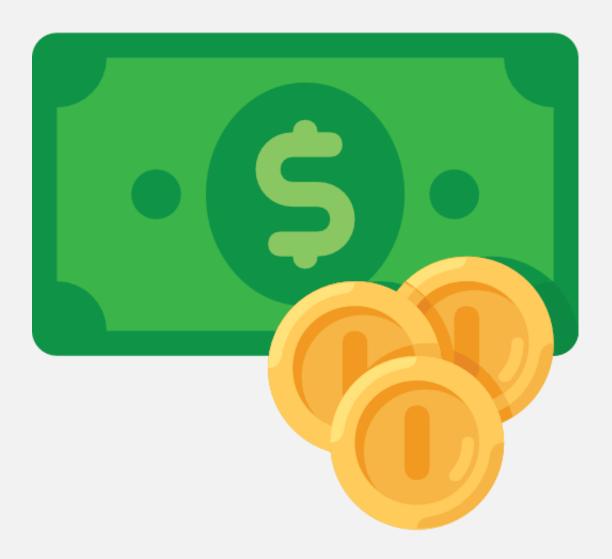
#### **Simple pricing**

US€6.99/TB/Month with egress fee included





## Pricing

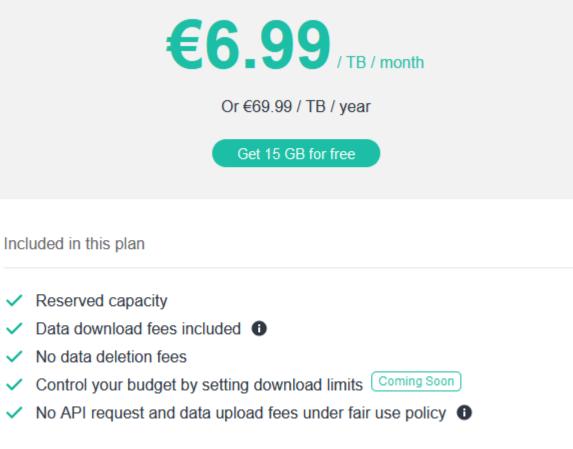




Included in this plan

- Reserved capacity
- Data download fees included
- No data deletion fees

#### Just 6.99euro **/TB/month**



## C2 Object Storage Pricing



#### Simple and transparent pricing

C2 Object Storage is a cost-effective alternative that has a simple, predictable, and flexible pricing structure

#### Competitive pricing

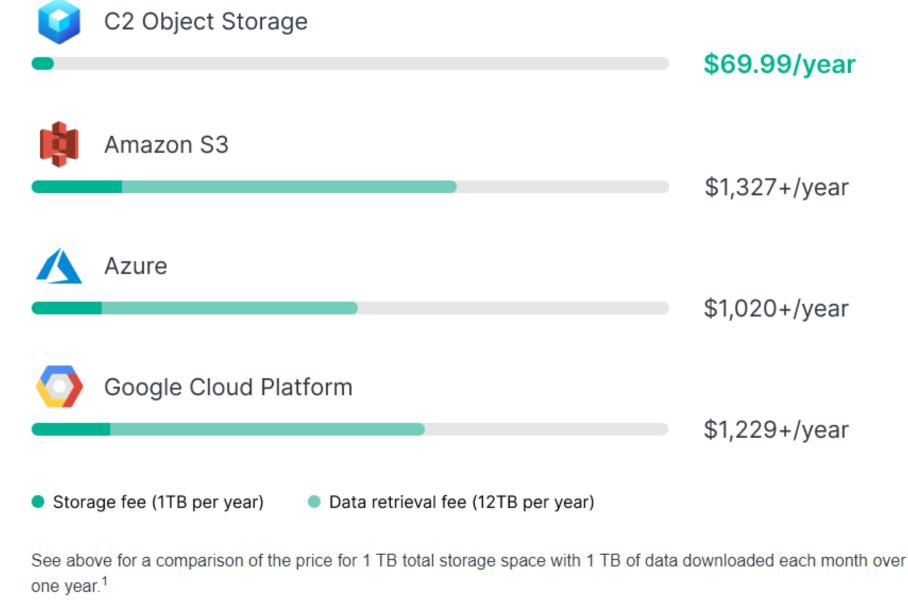
At just \$6.99/TB per month, C2 Object Storage costs a fraction of alternatives

#### Free data retrieval

Retrieve all the data you have stored for free every month.

#### No hidden fees

No API request or data deletion fees makes estimating monthly costs easier.





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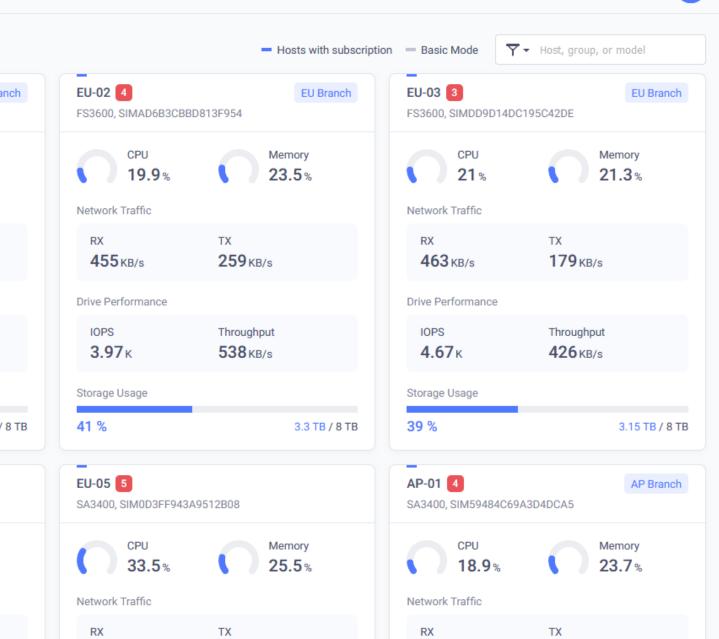
## Monitor and analyse your Synology NAS servers

Active Insight analyzes statistical data to help you diagnose anomalies on all NAS across different sites. Monitor all metrics from a centralized and intuitive dashboard, and schedule reports in PDF or CSV format to be automatically generated and delivered to always stay updated on your deployment's status.

#### ActiveInsight Total: 20 hosts Overview Host EU-01 4 EU Branch Event FS3600, SIM478BDA95938C5CFF Protection Memory 45.8% 24.7% Hyper Backup Login Activity Network Traffic RX ΤХ Report 24.5B/s 37.1 B/s Management Drive Performance Subscription IOPS Throughput 5.07 κ 543 KB/s Storage Usage 40 % 3.24 TB / 8 TB EU-04 5 SA3400, SIMD7E62E754C9C86E0 Memory 59.4% 21.6% Network Traffic

RX

ΤХ



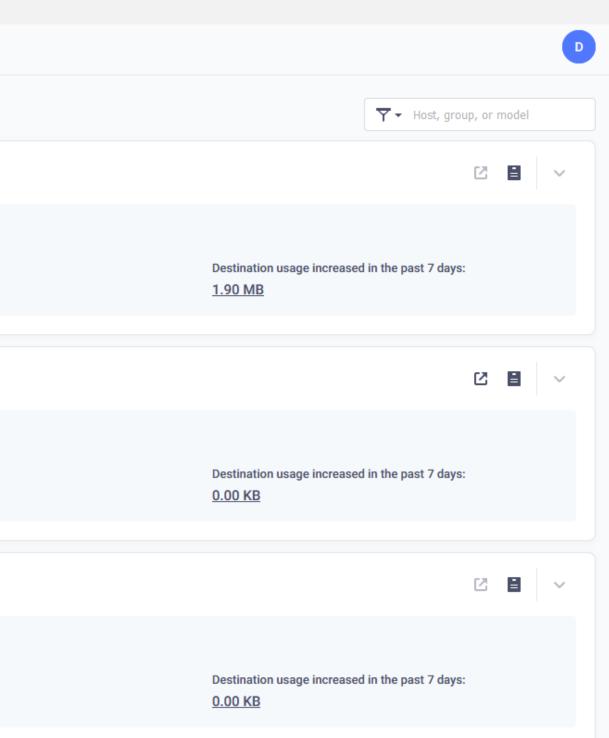
### Update your firmware

#### 2

ActiveInsight								
rview	DSM Package							
t								
nt	Update	Edit Package List					Ÿ	▼ Filter
ection ^	F	Package Name 🔺	Update Failure	Important 👔	Latest	Updating	Up to Date	Details
Ipdate	A	Active Backup for Business	0	0	0	0	2	≣
yper Backup	A	Active Backup for Business Agent (DS	0	0	0	0	3	:=
ogin Activity	A	Active Backup for Google Workspace	0	0	0	0	1	≣
t	A	Active Backup for Microsoft 365	0	0	0	0	1	≣
gement	A	Active Insight	0	0	0	0	8	:=
ription	A	Advanced Media Extensions	0	0	0	0	4	:=
	A	Antivirus Essential	0	0	0	0	1	:=
	A	Apache HTTP Server 2.4	0	0	0	0	2	:=
	A	Audio Station	0	0	0	0	3	∷≡
		2 Identity Edge Server	0	0	0	0	1	:=
		Central Management System	0	0	0	0	1	:=
		Cloud Sync	0	0	0	0	1	:=
		DHCP Server	0	0	0	0	2	:=
		DNS Server	0	0	0	0	3	:=
		Docker	0	0	0	0	4	:=
		Document Viewer	0	0	0	0	1	:=
					•			

### Check Hyper Backup tasks

\Lambda Activelnsight			
Overview			
Host	TSE-Backup		
Event	DS918+, 1810PDN076500 Last updated: 07/22/2022 10:17:48		
Protection ^	✓ 7 ● 0 ● 0		
Update	Backed up shared folders:	Backed up applications:	Total destination usage:
Hyper Backup	3/24	4/20	<u>721.70 MB</u>
Login Activity			
Report	TSE-Network		
Management	DS918+, 1810PDN506300 Last updated: 07/22/2022 10:18:41		
Subscription	🕗 1 🕕 0 🕕 0		
	Backed up shared folders:	Backed up applications:	Total destination usage:
	<u>0 / 16</u>	<u>1 / 24</u>	<u>1.59 MB</u>
	TSE_RC RC18015xs+, 1510MKN183400 Last updated: 07/22/2022 10:	17:42	
	🕑 0 🕕 0 🕕 0		
	Backed up shared folders:	Backed up applications:	Total destination usage:
	<u>0/6</u>	<u>0 / 15</u>	<u>0.00 KB</u>



## What's next? Upcoming in 2022

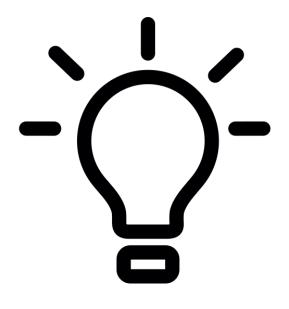
Active Insight

- Snapshot & Replication
- File access activity

## C2 Partner Program



## **Grow Business by Partner Benefits**



#### Selling Tips Sharing

By Enews, periodically share solution insights



#### **Financial Benefits**

By Tiered Incentive, provide more flexibility on selling activity



#### **New Partner Success**

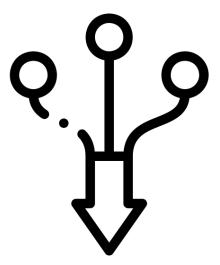
By proposing selling plan, access up to €1,000 rebate to active your business

## Boost User Management Experience by Partner Portal



#### **Centralized Management**

Efficiently manage services and subscriptions between multiple tenants through an intuitive interface.



#### **Consolidated Billing**

Consolidate and automate monthly billing, and access a downloadable transaction history



#### **Tiered Incentives**

By data centers, monthly rebates with a quarterly incentive program are offered and used for the next payment

59

## **Centralized Management Manage All Clients Together**

1		
tomers	Q Search	~
nsaction		
ate	Synology Account	Organization Name
	cloudfrontend+003@gmail.com	CFT003
	cloudfrontend+002@gmail.com	WWW
	cloudfrontend+004@gmail.com	CFT004
	cloudfrontend+005@gmail.com	CFT005 (migrated)
	cloudfrontend+006@gmail.com	CFT006
	yihshyangc+0012@gmail.com	yih
	cloudfrontend+77010@gmail.com	sssyynnn
	cloudfrontend+001@gmail.com	CFT001
	cloudfrontend+007@gmail.com	cft007
	cloudfrontend+009@gmail.com	CFT009
	s77599@yahoo.com.tw	tttttest

O Partner Portal

20

With Client's Synology Account, Partner can send out the managed service invitation

	0 🏼 🔾
	+
Description	Status
	Managing
	Managing
	Managing
migrated user	Managing
	Managing
уууу	Managing
	Managing
	Resend Invitation
	Left
TESTTESTTESTTESTTESTTESTTES	Inviting
	Expired

### **Centralized Management Manage Multiple Subscription Onetime**

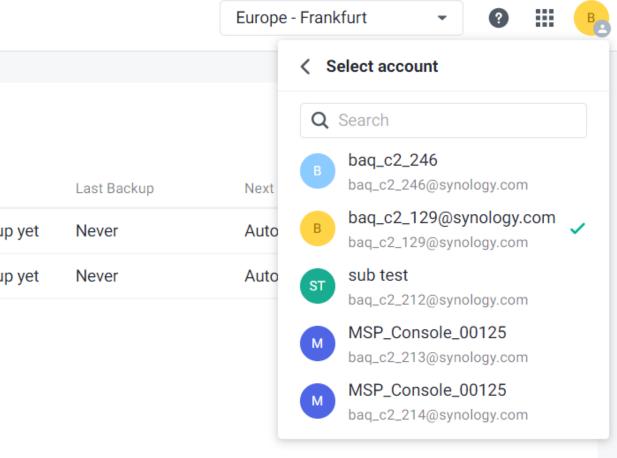
Partner Portal				3	
c Customers	← CFT004 - Managing			Recover C2 Encryption Key	Rei
Transaction		cloudfrontend+004@gmail.com CFT004			Edi
	Current Subscription Region	Service	Status	Subs	scribe י
	Europe - Frankfurt	C2 Backup 500 GB	Subscribed Will renew on 04/09/2023	€34.99 / year	
	North America - Seattle	C2 Backup 2 TB	Subscribed Will renew on 04/30/2023	\$99.99 / year	
	Europe - Frankfurt	C2 Identity Free	Subscribed Will renew on 07/24/2022	Free plan	
	Europe - Frankfurt	C2 Password	Subscribed Will renew on 07/29/2022	Free plan	

Manage multiple service in multiple data centers

### **Centralized Management** Manage Each User by Account Switcher

Solution C2 Backup On-Premises	Cloud M	lanage	ment			
Data Protection  Personal Computer	Q Sea	arch				
<ul><li>Physical Server</li><li>Backup Policy</li></ul>		os	Device Name DESKTOP-8RSA70	User Synology Account	Backup Policy Default policy (per	Status Not backed up
→ Storage		<b>1</b> 7,	DESKTOP-UA7VS8A	Synology Account	Default policy (per	Not backed up
0 B of 50 TB used (0%) Manage Subscription						

By Account Switcher, Partner can easily switch client's account on service portal



### Centralized Management Setup and Manage Service with ease

C2 Backup On-Premises Clo	oud Manager	ment					Europe - Frankfurt	•	?	
Data Protection										
Personal Computer	<b>Q</b> Search								New D	evice
Physical Server	000	Device Name	User	Backup Policy	Status	Last Backup	Next Backup	Used S	pace	:
Backup Policy		DESKTOP-8RSA70	Synology Account	Default policy (per	Not backed up yet	Never	Automated daily	b Back	Jp Now	:
Storage		DESKTOP-UA7VS8A	Synology Account	Default policy (per	Not backed up yet	Never	Automated daily	Detail		
0 B of 50 TB used (0%)								Change ba	ackup po	licy
Manage Subscription								Remove d	evice	

By getting the permission from clients, Partner can help clients to setup and manage each service

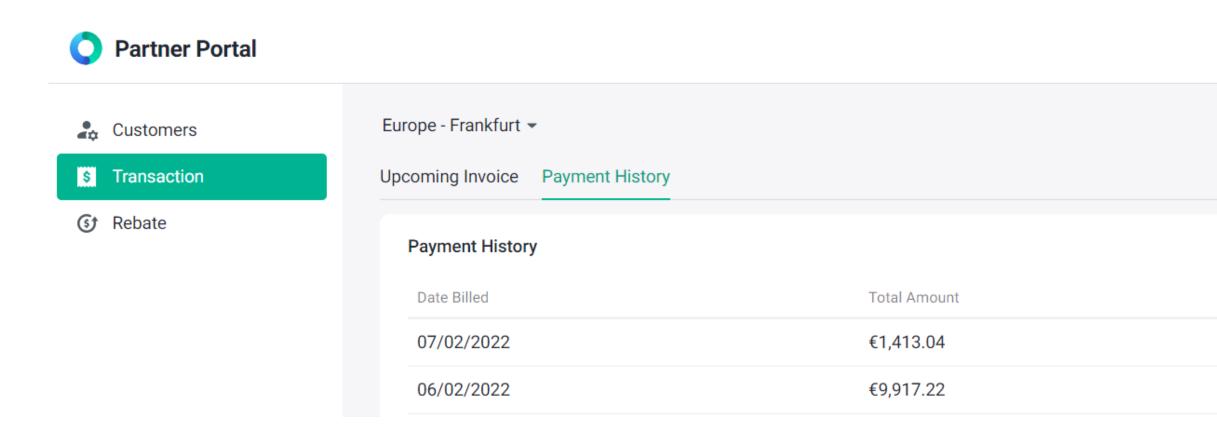
### Consolidated Billing Paid by Credit Card or SEPA once a Month

0	Partner Portal	
	Customers E	Europe - Frankfurt 👻
\$	Transaction	Ipcoming Invoice Payment History
্য	Rebate	Scheduled Charge On 08/02/2022 Service
		C2 Identity C2 Storage
		C2 Transfer

Every client's subscription will be consolidated and paid together only once a month

❷ Ⅲ	B
VISA **** **** 4242	,
Untaxed Amount	
€199.90	
€967.03	
€499.99	
Total untaxed amount €1,666.92	

### Consolidated Billing Downloadable Invoice with Payment History



Invoice can be downloaded as PDF file for documentation

Invoice

D6E3132C-0020

D6E3132C-0019

3

VISA \*\*\*\* \*\*\*\* 4242 🖋

## Consolidated Billing Only Partner can Manage Subscription



APAC - Taiwan

**9** III

Te

-

K Manage subscription - baq\_c2\_129@synology.com (test)

#### C2 Transfer - Business

Region:APAC - TaiwanSubscription cycle:AnnualUser:100 users remaining (100 users in your plan)Next renewal:05/06/2023

Change Plan

#### **Plan Cancellation**

Cancel your plan to turn off recurring billing. Then, you can terminate the entire service.

Cancel Auto-Renewal
C2 Transfer

Client Account
C2 Transfer - Business

Managed by baq\_c2\_246@synchogy.com

Managed by baq\_c2\_246@synchogy.com

Region:
APAC - Taiwan

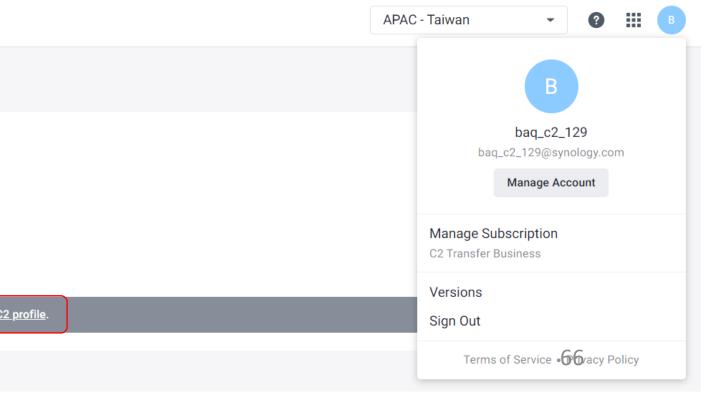
Subscription cycle:
Annual

User:
100 users remaining (100 users in your plan)

Next renewal:
05/06/2023

Image:
Vour C2 services are manuet of by baq\_c2\_246@synchogy.com. You can terminate the MSP management in your C2 profile

**Partner Account** 



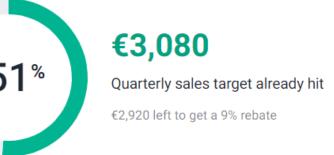
### Tiered Incentives Intuitive Dashboard

0	Partner Portal			
•	Customers	EUR -		
\$ (5)	Transaction Rebate	Overview Rebate History		
		Overview         Image: State         <		
		Sales Target		
		3079% <b>€3,080</b> Monthly sales target already hit 3% rebate achieved	5	
		Note: Your rebates will be displayed on the dashboard of your portal on the 25th day of the follo	owing	

Help you to easily track the rebate status



#### Learn more about how rebates work



ng month.

## **Tiered Incentives History for Review**

O Partner Portal						
🖧 Customers	EUR -					
Transaction     Overview     Rebate History						
	Rebate History Date Awarded	Rebate Amount				
	06/01/2022	€83.63				
	05/13/2022	-€6,094.51				
	05/13/2022	-€499.95				

Comprehensive rebate history for review



#### Learn more about how rebates work

Description

Monthly rebate

Expired rebate

Auto-redeemed rebate

## Partner Level

		Requirement	Discount	2022H2 Incentive Program
	LV1	None	0%	Monthly rebate credit 3% for monthly revenue > $\in$ 100 Extra Quarterly rebate credit 6% for quarterly revenue > $\in$ 3,000 9% for quarterly revenue > $\in$ 6,000
	LV2	ACV > €30,000 (can be discussed)	10%	<b>Extra Quarterly rebate credit:</b> 10% - C2 Backup, C2 Object Storage 20% - C2 Identity, C2 Transfer

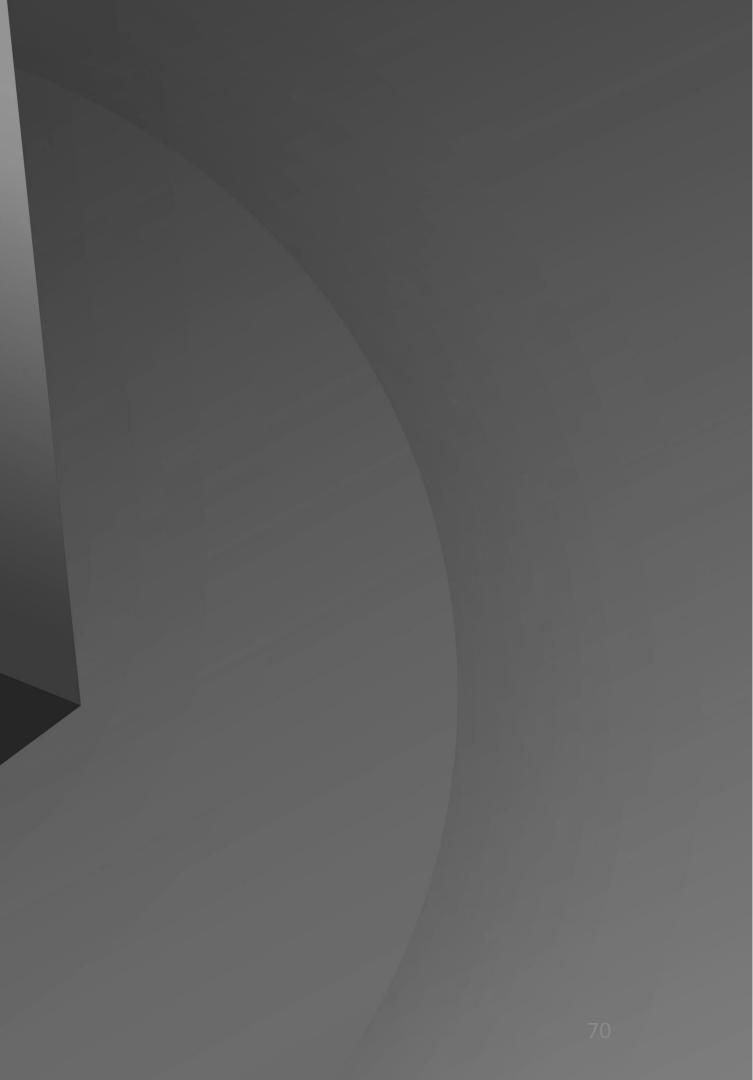
#### **Calculation Example**

Monthly Rebate Jan. : €200 rev. > €6 rebate Feb. : €2,000 rev. > €60 rebate Mar. : €4,000 rev. > €120 rebate Extra Quarterly Rebate Jan. to Mar. : €6,200 rev\*9%>€558 rebate

#### Monthly :

10% off pricing discount on the portal **Extra Quarterly Rebate** If Backup + Object Storage : €1,000 rev.> €100 rebate If Identity + Transfer : €1,000 rev.> €200 rebate





#### **HOW TO PARTICIPATE**





## **DS220J**